Knowledge Sharing

Lessons learnt from international experience ...and food for thought in ASEANSAI KSC

Dr. Jan Schwaab Head GIZ Global Knowledge Sharing & Learning

29 - 30 May 2014 Renaissance Hotel, Kuala Lumpur





giz Deutsche Gesellschaft für Internationale Zusammenarbeit (812) GmbR

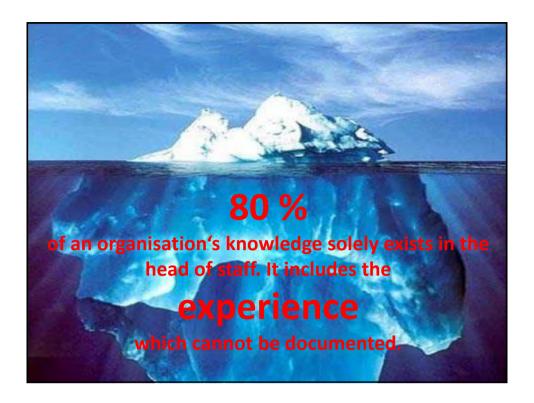
Overview

- 1. Benefits and Challenges of KM+KS
- 2. KS Case I: GIZ Sector Networks
- 3. KS Case II: OLACEFS' KM System
- 4. Conclusion: Food for thought









Definitions

Knowledge Management (KM) is the management process of capturing, developing, sharing, and effectively using knowledge ... for achieving an organisation's goals.

- Knowledge = tangible + intangible assets (information, skills, expertise)
- Measurable value added for individuals, strategy and results
- Management buy-in
- Integration in all organizational core processes
- Culture of knowledge sharing

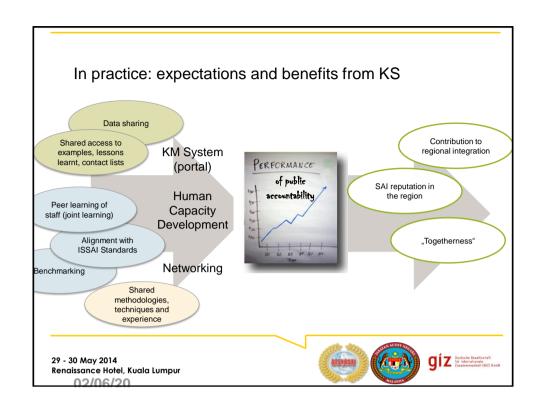
Knowledge Sharing (KS) is an activity through which knowledge is exchanged among people, friends, families, communities, or organizations ... for achieving new **solutions** for common challenges.

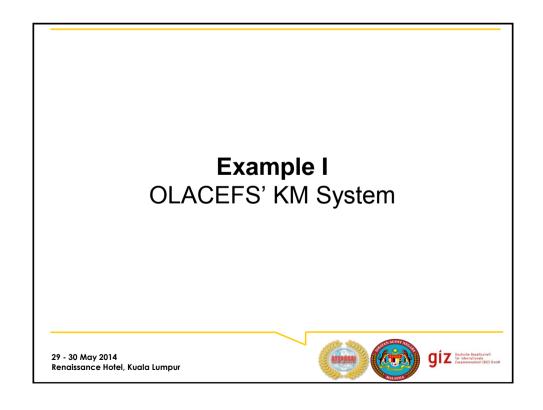
- Openness and trust
- Incentives for sharing (at least: no disincentives...)
- Well-defined intellectual property rights [or "lefts"]



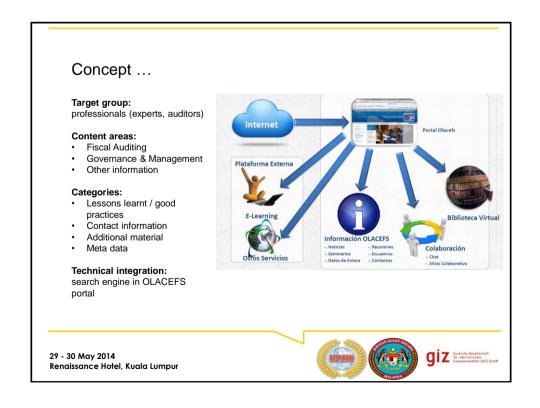


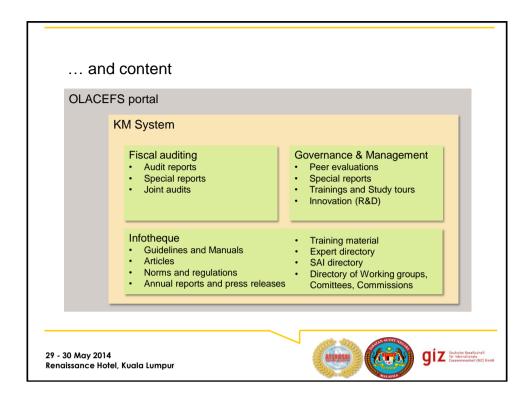








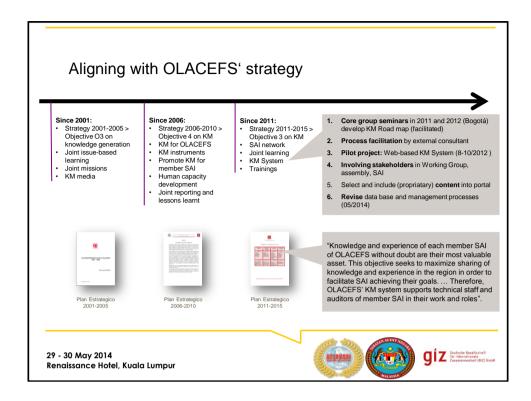




Lessons learnt (= what really matters!)

- 1. Always align with **strategy** or it will be irrelevant!
- 2. Involve stakeholders systematically
- 3. Don't expect magic! An **instrument** is only an instrument. When you start, be sure that
 - someone continuoulsy takes care of it in the long run!
 - there is real demand for it who will really make use of it (in their work process!)







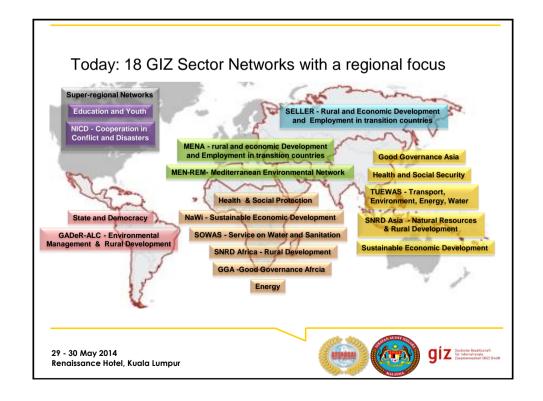
Renaissance Hotel, Kuala Lumpur

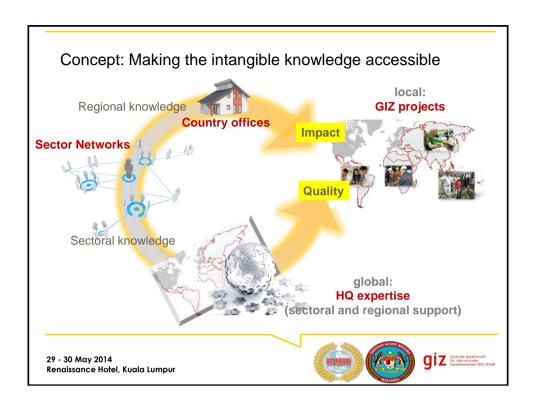
Example IIGIZ Sector Networks

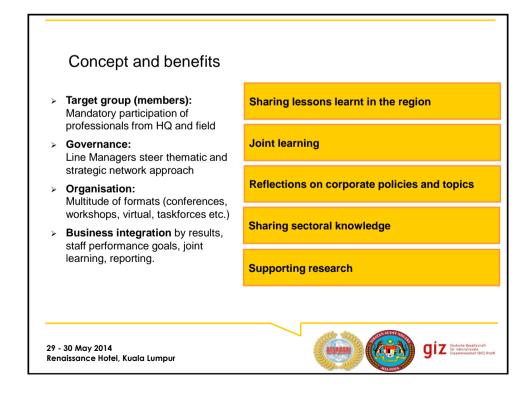












Lessons learnt (= what really matters!)

- Integrate KS in corporate processes or it will always be nice to have or additional work load! Show that KS pays off (e.g. with some "quick wins")
- 5. Define the right **incentives** for professionals or at least avoid disincentives for sharing...
- 6. Take a long breath! Trust-building takes time.
 - 3-5 years, ups and downs are normal
 - Maintain commitment of a core group ("champions") and top management throughout the process.

29 - 30 May 2014 Renaissance Hotel, Kuala Lumpur





giz Deutsche Besellschaft für Internationale Zusammenarbeit (BIZ) GmbH

Conclusions

Food for thought in ASEANSAI KSC

29 - 30 May 2014 Renaissance Hotel, Kuala Lumpur





giz Deutsche Basellischaft für Internationale Zusammenarbeit (BIZ) GmbBI

Let's make a check-up! Critical factors of success **Strategy** Are there options for **quick wins** to start with? Attitude What is the best way to maintain ...to demonstrate the benefits of KMKS. and foster commitment of member ...to achieve impact **Assets** continuously. Are there instruments, strengths or other assets which have been successfully established already (and are used)? **Processes** ...to build upon. How can we move quickly to get results (champions, fast movers etc.)? ...to take action without leaving the others behind. 29 - 30 May 2014 Renaissance Hotel, Kuala Lumpur 02/06/20

